



CHP+ HIGHLIGHTS

ISSUE 19 :: AUGUST 2007

A Resource for CHP+ Community Partners

BREAKING NEWS

Ritter supports an increase in SCHIP funding

Governor Ritter joined a diverse group of community advocates and Colorado kids on the west steps of the Capitol on Wednesday, August 22 to support the reauthorization and expansion of the State Children's Health Insurance Program (SCHIP) – CHP+ here in Colorado. Governor Ritter and community



leaders discussed the need to safeguard health coverage for Colorado children and the vital role that SCHIP plays in keeping kids healthy. Presenters included Governor Ritter; Lieutenant Governor Barbara O'Brien; Lina Ortiz, a 16-year-old CHP+ member; David Colby, Ph.D., vice president of research and evaluation for the Robert Wood Johnson Foundation; former Senator Norma Anderson; and Jeff Selberg, president and CEO of Exempla Healthcare.

The following media outlets were present to cover this important event: 9News, News4, 7News, CW 2 News, Fox News, Univision, Telemundo, 850AM KOA, Metro Networks Radio, The Associated Press, The Denver Post and the Colorado Statesman.

CHP+ News

Department of Health Care Policy and Financing announces new goals and progress

The Ritter Administration brought new leadership to the Department of Health Care Policy and Financing (the Department). This leadership developed a new mission statement, vision, guiding principles and goals for 2007 to align itself with Governor Ritter's Colorado Promise. For more information about the Department visit www.chcpf.state.co.us.

The Department goals:

- Enroll more children in public health insurance programs
- Develop and implement medical home models for children and persons with disabilities
- Strengthen managed care
- Develop strategies for reforming the long term care system

Enroll more children in public health insurance programs

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RESOURCE CONTACT INFORMATION

*If you are interested in learning more about CHP+, please contact one of our Regional Outreach Coordinators to set up a presentation or training session or if you would like to invite CHP+ to participate in a special event in your community. ***
Indicates the person is fluent in Spanish or the organization has Spanish-speaking customer service representatives.

Denver Metro Region – Adams, Arapahoe and Douglas counties:

Ileana Perez**
720-940-6969

- Child Health Plan Plus (CHP+) enrollment has increased by almost 7,000 since January 1, 2007
- Expanding coverage to children and pregnant women to 205% of the federal poverty level by March 1, 2008
- Implementing presumptive eligibility for children January 1, 2008
- Planning for a CBMS “readiness review” to assess the eligibility determination infrastructure in place for health care reform
- Discussing the development of pilot programs for centralized application processing
- Participating on all major coalitions including KidzBlitz and Cover all Kids by 2010
- Implementing three new school-based sites to process applications in CBMS
- Collaborating with The Children’s Hospital to become an application processing site using CBMS

Implement medical home models

- Developing a reimbursement methodology for medical home providers
- Enrolling 10% of Medicaid and CHP+ children into medical homes by July 2008

Strengthen managed care

- Implementing three grant awards to improve care management of high cost and high utilizing Medicaid clients improving health outcomes
- Collaborating with the Colorado Medical Society and the Colorado Hospital Association to design local service delivery systems for an expanded population
- Partnering with the Colorado Alliance for Health and Independence to develop a managed care model specifically designed to serve persons with disabilities

Develop strategies to reform the long term care system

- Working with an advisory committee to facilitate a seamless long term care process
- Adding consumer directed attendant support services to all waiver programs

New fact sheets available

The Department has created two new fact sheets designed specially for the media and legislators. We would like to share these with our professional community partners as well. We have heard these may be helpful for internal trainings with staff.

The fact sheets are on CHP+ and Family Medicaid. Also available is a new Family Medicaid income chart which has been revised. To download the fact sheets and Medicaid income chart, click on the appropriate link below:

[Email](#)

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303-909-2010

[Email](#)

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[Email](#)

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Candice Talkington
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Southeast Region:

Mary Rivera**
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[Email](#)

Northeast Region:

Kathy Anderson
970-526-2991

[Email](#)

North Central Region:

Nikki Smyrl Gross**
970-420-9058

[Email](#)

CHP+ Customer Service

1-800-359-1991**

CHP+ HMO

Contacts:

*CHP+ State Managed Care Network – Anthem***

1-877-523-8171

Colorado Access**

1-888-214-1101

Denver Health Medical Plan**

- [CHP+ Factsheet](#)
- [Family Medicaid Factsheet](#)
- [Medicaid Income Chart](#)

CHP+ welcomes Kari Smith back

The team welcomes back Kari Smith, the CHP+ Regional Outreach Coordinator for Southwest Colorado. Kari gave birth to her first child, Ian James Bumpus on May 25 and has been on maternity leave. She is now back on the job.

If your organization is in the Southwest region, in one of the following counties - Alamosa, Archuleta, Chaffee, Conejos, Dolores, Gunnison, Hinsdale, La Plata, Mineral, Montezuma, Rio Grande, Saguache, San Juan or San Miguel - and you have any outreach or training needs, contact Kari at 970-759-0577 or karismith@maximus.com.

Health Tip

CHP+ can help with back to school physicals and immunizations

Days at the pool are being replaced with days spent at school. It is imperative for children to have their vaccinations and physicals up to date to ensure they stay healthy throughout the school year. Without health insurance or a pediatrician, the cost of a well-child check up can be expensive – more than \$90. CHP+ can help start this school year off on the right foot for kids throughout Colorado.

In addition, the Center for Disease Control and Prevention (CDC) recommends that every child have updated immunizations. Colorado schools require children to have all their immunizations and a physical if they want to play sports. Here are some helpful facts about both:

- School physicals are designed to make sure kids are healthy and can participate in sports without a serious risk of injury. If it has been more than a year from the last time your child had a physical, they are due for another one. If you don't have record of their last physical, call your doctor.
- Any local doctor or pediatrician is qualified to give a physical.
- A vaccine is a very small dosage of a weakened or killed virus or bacteria that allows a person's body to develop immunity. Vaccines work to prevent serious illness and are proven to work.
- Vaccines are safe. Most adverse affects from a vaccine are minor and temporary only resulting in a small fever or sore arm. Giving a child an acetaminophen or a pain reliever approved by their doctor before or after vaccination can often control these minor side effects.

Test Your CHP+ Knowledge

Are you a CHP+ expert? Here are a few questions to put your CHP+ knowledge to the test. The answers can be found near the bottom of the newsletter.

1. Why was the August 22 news conference held?
2. How do Adams 12 Five Star Schools present information about CHP+ to their students' families?
3. What is a vaccine and is it safe?

720-956-2100

**Kaiser
Permanente****
1-800-632-9700

**Rocky Mountain
Health Plans****
1-800-346-4643

Delta Dental**
303-741-9300
or
1-800-610-0201

MAXIMUS Contacts:

CHP+ marketing and outreach operated by MAXIMUS
MAXIMUS Manager of Marketing and Outreach for CHP+
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MAXIMUS Project

Director
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The Bawmann Group Contact:

Media relations and advertising services for CHP+
Vice President of Client Services
Tammy Stratton
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[Email](#)

Colorado Department of Health Care Policy & Financing (HCPF)

Contact:
Public Information Officer

4. Name one of the Departments main goals?
5. What fact sheets are now available for professionals and partners?

Community and Training Events

For more information about community and CHP+ training events or to share news of a community event contact the Regional Outreach Coordinator in your area.

Denver Metro Region - Denver, Jefferson and Park counties:

September 7, 5:30 p.m. - 10:30 p.m.
 September 8, 11:00 a.m. - 10:30 p.m.
 September 9, 11:00 a.m. - 5:00 p.m.
 Arvada Harvest Festival
 Jefferson County

Northwest Region:

September 6, 4:00 p.m. - 8:00 p.m.
 Farmer's Market
 Grand Junction

North Central Region:

September 24, 11:00 a.m. - 1:00 p.m.
 Patient Navigator Luncheon
 Fort Morgan

Southeast Region:

September 8, 7:00 am - 4:00 p.m.
 Pueblo County Association of Family Child Care Conference
 Pueblo County

September 17, 6:30 pm.
 Back-to-School Night, East High School
 Pueblo County

September 21, 3:00 p.m. - 11:00 p.m.
 September 22, 10:00 a.m. - 11:00 p.m.
 September 23, 10:00 a.m. - 6:00 p.m.
 Chile & Frijoles Festival,
 Pueblo County

CHP+ Spotlight

We would like your help! If you know of community organizations doing great things for CHP+ please nominate them to be featured in the CHP+ Spotlight section. To make a nomination today, simply email chpplushighlights@morethanpr.com. Please include your contact information, the name of the organization(s) you are nominating and the contact information for each organization, if available. Thank you!

Adams 12 Five Star Schools educate families about CHP+

Located in north Denver, Adams 12 Five Star Schools serves five cities: Broomfield, Federal Heights, Northglenn, Thornton and Westminster. With nearly 38,900 students and more than 5,000 well-qualified staff members, the Five Star District offers families the benefits of a large district and all the opportunities the community presents as well.

Joanne Lindsay
 303-866-3144
[Email](#)

Your feedback is important to us. If you have any suggestions for upcoming newsletters, please email [Tammy Stratton](mailto:Tammy.Stratton).



For the past two years, Adams 12 Five Star Schools have been coordinating outreach efforts to share CHP+ program and enrollment information with Adams 12 families. Adams 12 uses existing events, such as school registrations and field day, to coordinate outreach opportunities with CHP+ and to share program information. This is a great, low cost way of spreading the word about CHP+. There have been challenges as to how to include CHP+ in planned events but strategic problem solving and creative thinking always helps get the message out in the end.

The Five Star community is committed to improving student performance and achievement. By collaborating with CHP+ Adams 12 Five Star Schools have demonstrated their willingness to provide their students with positive and healthy resources both in and out of the classroom.

To learn more about Adams 12 Five Star Schools or to find schools in your district please visit www.adams12.org.

Test Your CHP+ Knowledge – Check Your Answers:

1. The news conference was held to show support for an increased funding of SCHIP. Governor Ritter and advocates came together to call on congress and the White House to back kid's health coverage.
2. Adams 12 Five Star Schools use existing school events and transforms them into CHP+ outreach opportunities to share information about the program with students and their families.
3. A vaccines is a very small dosages of a weakened or killed virus or bacteria and they are proven and safe. They allow a person's body to develop immunity and work to prevent serious illness. Most adverse affects from a vaccine are minor, temporary and giving a child pain reliever approved by their doctor before or after vaccination can often control these minor side effects.
4. The Department goals:
 - Enroll more children in public health insurance programs
 - Develop and implement medical home models for children and persons with disabilities
 - Strengthen managed care
 - Develop strategies for reforming the long term care system
5. Fact sheets on Family Medicaid, CCIP and CHP+ are now available for professionals and partners. To download the fact sheets and Medicaid income chart, click on the appropriate link below:
 - [CHP+ Factsheet](#)
 - [Family Medicaid Factsheet](#)
 - [Medicaid Income Chart](#)

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